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Press Release

Fraserburgh Launches Revamped Web Site

On the 30 August 2003 Fraserburgh will launch its new web site visitfraserburgh.com.

Fraserburgh Futures Partnership Business and Tourism Group in partnership with Fraserburgh Community Web have commissioned this project through the Aberdeenshire Towns Partnership.

The purpose of this project is to promote Fraserburgh to companies and visitors as a place of opportunity at a National and International level whilst utilizing the advantages of the World Wide Web as an effective medium to reach current and future customers and markets.

The aim of this project is to design, develop and commission a sustainable high quality web site for the town of Fraserburgh utilising The Fraserburgh Community Web Site as the main communication medium to reach current and new customers, including businesses, visitors and potential investors.

Another important aspect of the project is to engage with and further develop the ICT skills of the local community by providing the training necessary for Fraserburgh Community Web and others to take over the maintenance and updating of the site.

Visitfraserburgh.com will be launched at the popular Best of Buchan weekend, which is to be held in Fraserburgh Leisure Centre on Saturday and Sunday 30 and 31 August 2003.

Anyone wishing to find out more about visitfraserburgh.com can do so by contacting Margaret-Jane Cardno on 01346 510513 or by e-mail margaret.jane.cardno@aberdeenshire.gov.uk.

Fraserburgh Futures Partnership is a community initiative working for Fraserburgh supported by Aberdeenshire Council, Scottish Enterprise Grampian and Communities Scotland.